

Private Business Reception Script

Dial the number. Person answers phone "Hello"

Hey _____ (their name), it's _____ (your name). **How are you today?** Good ____ (acknowledgement), I'm calling because I've recently started a business of my own. I'm really excited about it and I wanted to ask you if you could help me out? (wait for response) Well, I don't know if you'll personally be interested in the service we offer, but you know a lot of people, and I was hoping you could give me some referrals. I am going to have a get together at my home on _____ at _____ with a few people, just to explain what I am doing, could you make it out?

Set and get a definite date and time for the appointment.

If they ask what it's all about?

Are you familiar with Identity Theft? Well our service helps people with that situation.

Invite, or Review Information in the Mail

Dial the number. Person answers phone "Hello"

Hey _____ (their name), it's _____ (your name). **How are you today?** Listen, I'm calling because I've recently started a business of my own. I'm really excited about it and I wanted to ask you if you could help me out? (wait for response) Well, I don't know if you'll personally be interested in the service we offer, but you know a lot of people, and I was hoping you could give me some referrals. Do you have internet access? Grab a pen write down this web site www.greatworkplan.com . Could you take 9 minutes to review the video? Today is _____. Could I call you on _____ _____?

Set and get a definite date and time for the phone appointment

If they ask, what it's all about, you can respond by saying:

Are you familiar with Identity Theft? Well our service helps people with that situation.

Getting an Appointment to Meet Them Locally

Dial the number. Person answers phone "Hello"

Hey _____ (their name), it's _____ (your name). **How are you today?** I'm calling because I've recently started a business of my own. I'm really excited about it and I wanted to ask you if you could help me out. (wait for response) Well, I don't know if you'll personally be interested in the service we offer, but you know a lot of people, and I was hoping you could give me some referrals. Could I stop by on _____ (day) at _____ (time) and show you what I am doing?

Get a definite date and time for the appointment

If they ask what it's all about?

Are you familiar with Identity Theft? Well our service helps people with that situation.